

Payette Strategic Economic Development Plan “Understanding Your Community’s Economic Potential” Workshop #2

Thursday, November 30, at 4:00 PM
Payette City Hall

The City of Payette is in the process of updating their Comprehensive Plan. The comp plan advisory committee has been meeting for a year. The City decided to partner with other stakeholders to create a more detailed economic development plan that would inform the ED chapter of the comp plan. A side process of 3-4 workshops will help flesh out the development potential of Payette. This first workshop will review economic development basics. An interactive tool called the Community Potential Matrix allowed participants at the first workshop to rate the best ways to add jobs in the City of Payette. This second workshop will finalize scores for Payette, and examine in more detail those strategies that ranked highest. Please join us for an enjoyable evening! Refreshments will be provided, and the workshop is free.

Objectives:

1. Help participants understand how Payette City has changed over time as part of national trends.
2. Expand the set of economic diversification alternatives that participants see available to small towns.
3. Engage participants in a conversation that uses comparative advantage to identify which diversification alternatives best match Payette.
4. Build consensus about where the potential of Payette lays.
5. Help participants connect community actions and improvements to realizing their economic potential under selected diversification strategies.

3:45	Greet, Gather, & Gab
4:00 PM	Welcome, Introductions, Ground Rules, Hopes for this workshop
4:10	Payette Vision Statement
4:15	Community Potential Matrix – Review small group scoring and reach consensus scores
4:40	Goal Statements
5:10	Brainstorming Action Strategies Value-Added Agriculture Bedroom Community Business Retention & Expansion Others??? (Sticky dot vote on M+ strategies) E.g. Entrepreneurship, Business Recruitment, Local Tourism, Attracting Retirees/Lone Eagles?
5:55 PM	Summary, Next Steps
	Next meeting: Tues. December 19 th or Thurs. Dec. 21 st , 4:00 – 6:00 PM, Payette City Hall
6:00 PM	Adjourn

Please RSVP to Mairiel Rodriguez