

Payette Strategic Economic Development Plan “Understanding Your Community’s Economic Potential” Workshop #3

Thursday, December 21, at 4:00 PM
Payette City Hall

The City of Payette is in the process of updating their Comprehensive Plan. The comp plan advisory committee has been meeting for a year. The City decided to partner with other stakeholders to create a more detailed economic development plan that would inform the ED chapter of the comp plan. A side process of 3-4 workshops will help flesh out the development potential of Payette. This first workshop will review economic development basics. An interactive tool called the Community Potential Matrix allowed participants at the first workshop to rate the best ways to add jobs in the City of Payette. This second workshop will finalized consensus scores for Payette. Now we will examine in more detail those strategies that ranked highest. Please join us for an enjoyable evening! Refreshments will be provided, and the workshop is free.

Objectives:

1. Help participants understand how Payette City has changed over time as part of national trends.
2. Expand the set of economic diversification alternatives that participants see available to small towns.
3. Engage participants in a conversation that uses comparative advantage to identify which diversification alternatives best match Payette.
4. Build consensus about where the potential of Payette lays.
5. Help participants connect community actions and improvements to realizing their economic potential under selected diversification strategies.

- 3:45 Greet, Gather, & Gab
- 4:00 PM** Welcome, Introductions, Ground Rules, Hopes for this workshop
- 4:10 Payette Vision Statement
- 4:15 **Community Potential Matrix** – Review consensus scores
- 4:30 Business Retention & Expansion + Business Recruitment – with Kit Kamo, SREDA
Decide on score for Business Recruitment, brainstorm strategies for both
- 5:10 Brainstorming Action Strategies
Attracting Retirees
Local/Regional Tourism
Others???
- 5:55 PM Summary, Next Steps
- Next meeting: **Thurs. January 18th, 4:00 – 6:00 PM**, Payette City Hall
- 6:00 PM** Adjourn

Please RSVP to Mairel Rodriguez