

Payette Comp Plan Meeting #17 Notes

From April 12th, 2018

Attending – Committee members Markita Williams and Tim Gerdes Staff: Mairiel Rodriguez, Jerome Mapp, Laura Alvarez Schrag, Jim Birdsall, and Dick Gardner.

Welcome and Introductions: Jim and Dick opened the meeting and welcomed everyone. Mairiel explained that several members could not make the meeting.

Dick explained that the purposes of today's meeting was to first review the draft of the Economic Development Chapter and then to return to the Land Use Chapter in order to look at changes since last meeting and to talk about sections that were not reviewed at the March meeting. In addition next steps and meeting dates for project completion will be discussed..

New Chapters:

Chapter 4, Economic Development

- Expand the size of Exhibit 2 to improve readability.
- Note that more people are moving to the area from Boise...and commuting back to work.
- Group consensus that the Central Business District is the "Heart" of the community and:
 1. Needs to be revitalized to keep Payette growing.
 2. Can be seen as a community asset to enhance local livability factors (how is downtown being promoted; what is bringing people downtown; what is missing; what is the downtown "theme"; what is unique to downtown Payette).
- Note: Business Improvement District (BID) is a way for business owners to organize, set boundaries, and agree to self-tax for specific purposes.
- Define Local Improvement District (LID) in comparison to Business Improvement District (BID).
- BIDs offer a mechanism to finance efforts that mimic Main Street USA programs.
- Note: keep using the term "Downtown" instead of Central Business District (CBD) which could be confused with the HWY 95 commercial corridor.
- Understand the benefits of being a "border community" in terms of attracting new residents.
- Add University of Idaho (Boise Campus) to resource list.
- Add Business Support Programs section to the plan.
- Confirm the existence and activities of the Payette Industrial Corporation as well as the Payette Urban Renewal District.
- Understand that this plan will reflect to sets of economic development Goals and objectives:
 1. Long range goals from previous plans and committee discussions;
 2. Shorter term goals from the recent economic development strategy working group.
- General Committee discussion about E.D. goals and objectives:
 1. Support Payette Farmers Market (currently moving to Kiwanis Park)
 2. Add WiFi as strategy in Downtown (CBD) goal.
 3. Create a "Downtown" Vision.
- Committee will review draft goals and objectives for further discussion at the next meeting.

Revised Chapters:

Land Use

- Jerome noted that the current City ordinance does not define High Density Residential
- Jerome reviewed City and County land use classifications.
 1. Proposes Low (1-4 units), Medium (5-9 units), and High (9+ units) per acre for residential classifications. Note; high density could also be mixed use.
 2. Proposes Agricultural/Rural land use district.
- Remember Zoning Map is from Land Use Map.
- Area of City Impact used to be one mile around City limits. However currently a more reasonable approach is to define the areas outside of City Limits that are projected to be served by City services in the foreseeable future.

Next Steps – The group reviewed the status of next steps needed to get the entire draft comp plan reviewed and adopted.. *Mairel will do her best to improve attendance.* There may be additional requests to attend the public hearing process.

Future Meetings –

Meeting #18, Thursday, May 10, 1:00 – 4:00 pm

Review Chapter 4, Economic Development based on Economic Development Strategic Plan

Review Chapter 5, Land Use and Land Use Map

Goals, Objectives & Strategies, Review (Round 2)

Meeting #19 Thursday, June 14, 1:00 – 4:00 pm - Final Meeting

Review Final Land Use Map

Goals, Objectives & Strategies, Review (Round 3)

How to Use This Plan

Plan Approval

Celebrate

Meeting #17 was adjourned at 3:30.p.m.